Artifeel Returns to CES 2025 with Innovative Check'In Product Line

French startup to showcase smart security & monitoring solutions for professional and consumer at Auvergne-Rhône-Alpes pavilion.

PARIS, November 18, 2024 - Artifeel, the French startup pioneering security solutions based on embedded Artificial Intelligence (AI) and Internet of Things (IoT), announces its participation in CES 2025 in Las Vegas from January 7-10, 2025.

Following its 2023 Innovation Award win in the Smart Home category, Artifeel returns this year to present an expanded product line designed to transform infrastructure security and monitoring.

The startup will exhibit at the Auvergne-Rhône-Alpes pavilion in Eureka Park, having been selected among the region's most innovative companies.

Artifeel at CES 2025: intelligent and autonomous security expertise serving all infrastructures

This participation aligns with Artifeel's strategic international development, aiming to offer increasingly autonomous, connected, and frugal solutions.

This year's innovations demonstrate the company's commitment to transforming infrastructure security through innovative, accessible technologies that address the growing need for more autonomous infrastructure management.

« CES has been an extraordinary springboard for Artifeel. Our 2023 success accelerated our development, enabling exponential growth since our inception.

This essential tech innovation event allowed us to forge valuable international connections and develop our product range to meet the needs of both infrastructure operators seeking more efficient and simple protection and monitoring, and security professionals looking to enhance their offerings or optimize their processes.

We're thrilled to return and present our new developments that embody our vision of intelligent, effective, and accessible security and infrastructure monitoring through innovation».

says Alain Staron, founder and CEO of Artifeel.

Products redefining infrastructure protection and monitoring

Artifeel will showcase its new generation of products, embodying its vision of autonomous and frugal security, for the first time in North America:

- <u>Check'In 2</u>: The next generation of the intelligent Check'In alarm. Capable of detecting and alerting to intrusion attempts within 3 seconds and before break-in, it's particularly effective in combating squatting, already favored by French social housing providers.
- <u>Check'In Pro 2</u>: Benefiting from Check'In's detection capabilities with added intelligent motion detection, Check'In Pro 2 meets the enhanced protection and flexibility needs of professional premises, especially those on ground and first floors.
- <u>Check'In Infra 2 Plus</u>: A versatile and robust system designed for the specific constraints of technical, urban, and industrial infrastructures. Major players like Orange and British Telecom have chosen Check'In Infra technology to protect their telecom chambers against cable theft and vandalism, recurring problems also faced in North America.



All our solutions use Artifeel-developed AI to detect and prevent unauthorized events, enabling rapid authority intervention.

Visitors will have the unique opportunity to test the effectiveness of the Check'In Infra 2 Plus solution live, demonstrating the power of Artifeel's artificial intelligence in remote monitoring of complex installations.

These products stand out for their ability to function in constrained environments without heavy network infrastructure or permanent power supply, addressing current challenges of optimized resource management and energy efficiency.

An invitation to discover the future of intelligent security

« Our presence at CES 2025 marks an important milestone in our development. We're eager to show and share how our 'Made In France' technologies are already revolutionizing the security of urban infrastructures and housing, both in France and internationally»

adds Alain Staron.

Artifeel's technological developments illustrate emerging trends in intelligent hardware, connected security, and the growing impact of frugal technologies in this sector. The young startup, already experiencing exponential growth in the European market, is approaching the American market with its expertise.

« Our solutions combine technological performance with respect for modern energy constraints. We firmly believe that the future of security, and more broadly of infrastructure monitoring, lies in autonomous, intelligent, and accessible systems. »

Alain Staron concludes.

Key questions:

- How does Artifeel balance technological innovation and energy efficiency in its solutions?
- How to engage in an exponential growth strategy in times of budget constraints, investment reconsideration, and questions about French export growth?
- In the current economic context, how does Artifeel envision its growth in France and Europe, and what are the levers to strengthen the competitiveness of French tech companies internationally?
- How can embedded AI transform the urban and residential security landscape?

Alain Staron is available now if you wish to explore these topics further

Visit us at CES 2025, Auvergne-Rhône-Alpes pavilion in Eureka Park, to test these innovations shaping the future of intelligent security.

Press contact

<u>Anne-lise@artifeel.com</u> or +33 670070472 or <u>contact@artifeel.com</u>

About Artifeel

Artifeel is a startup specializing in the conception & commercialisation of intelligent security and monitoring systems based on embedded AI and IoT technologies.

Our all-in-one "Check-In" alarm and surveillance systems feature 100% autonomous built-in Al, operating without Wi-Fi or electrical wiring, offering reliable protection unmatched in the market, even in the most isolated areas.

Our teams, based in Lyon and Paris, design, develop, and market these "Made in France" technologies, aiming to make infrastructures for professionals and individuals safer and more autonomous, regardless of their location or environment.