

Artifeel secures €1.2 million in funding to accelerate growth and strengthen operations

Paris, December 4, 2024 - Artifeel, a French innovator in IoT and AI solutions for infrastructure protection and monitoring, has announced the completion of a €1.2 million funding round. This strategic move marks a significant milestone in the evolution of the startup, founded in 2021 by Alain Staron.

Disruptive innovation for smart and secure infrastructures

Since its inception, Artifeel has been designing and marketing alarm and monitoring systems in France and internationally, powered by unique embedded AI technologies. These solutions enhance and simplify the management of protected premises and infrastructures thanks to their high adaptability to diverse and complex environments.

Alain Staron, Founder and CEO of Artifeel, states:

" Our goal is to propel Artifeel to the forefront of global infrastructure autonomy within five years. This funding will enable us to expand our production capabilities to meet the growing demand and strengthen our sales teams both in France and internationally. In a dual context of increasing protection needs and resource constraints, the versatility, frugality, and universality of our technology open up development opportunities that we cannot afford to miss. "

Exceptional growth trajectory

Since 2021, Artifeel has demonstrated remarkable progress:

- Revenue quadrupling annually.
- Over 5,000 Check'In alarm systems sold.
- A 2025 order book with several tens of thousands of units and 2026 prospects already identified in hundreds of thousands.
- 11 awards for technological and entrepreneurial innovation.

Expanding International Presence

In just three years, Artifeel has established its brand in the security market both in France and internationally with:

- A presence in 19 countries through a network of distributors and resellers.
- A network of 23 partner monitoring centers connected to the Artifeel technology platform.
- Continuous innovation with the launch of a new generation of its three innovative alarm systems in 2024: Check'In 2, Check'In Pro 2, and Check'In Infra 2 Plus.

This growth is supported by clients such as Orange, British Telecom, VPSitex, Webeye, Securitas Turkey, In'li, Unicil... Companies from various sectors have found in Artifeel's technologies THE solution to previously unsolvable problems.

Strategic Fundraising to Support Growth

This operation brought together a pool of convinced investors around Artefeel's teams, led by Graines de Boss in partnership with SideAngels, WeLike (our historical partner), and Alexandre Carré de Malberg.

Ivan de Pontevès, Managing Partner at GdB Capital:

« Artefeel perfectly illustrates the type of projects we support at Graines de Boss: disruptive innovation, a high-potential market, and a visionary team capable of turning complex challenges into concrete opportunities.

This investment through our Club Deal is a key step to accelerate its growth and strengthen its technological leadership. We are proud to contribute to this success alongside SideAngels and support this startup that embodies the French entrepreneurial spirit.»

Julien Dubois, co-founder of Welike Start-up and historical partner of Artefeel adds:

« Artefeel is an exception seen once every ten years! Triple-digit growth every year, exponential client potential and market opportunity, breakthrough product innovation and usage, a key exploitable technological asset, and a unique value proposition... It necessarily required an exceptional team to lead such a project. This team, driven by Alain Staron's enthusiasm, dynamism, leadership, and determination convinced us to take an early risk during the seed phase and still convinces us today to participate in financing the development phase. »

Alexandre Carré de Malberg :

«Alain has surrounded himself with a solid team and partners which will enable Artefeel to effectively meet demand for multiple use cases while offering a highly competitive cost-effective solution that is technologically ahead of the competition. Artefeel is a fine French example of high-potential applied AI company. »

Artefeel at the heart of disrupting a high-potential market

The global home security systems market was valued at [\\$56.17 billion last year with an expected compound annual growth rate \(CAGR\) of 8.92% over the coming years.](#)

Meanwhile, critical infrastructure protection was valued at [\\$148.1 billion in 2024 with an expected growth rate of 3.8% by 2029.](#)

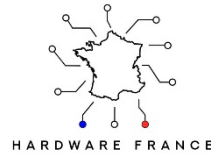
As copper prices reached \$10,000 per ton this year, thefts have increased worldwide on these critical infrastructures to recover this now precious metal. In the United States alone cable theft costs on these infrastructures were estimated at [\\$1.5 to \\$2 billion in 2023.](#)

Check'In Infra now enables network managers worldwide to effectively combat these thefts - one among many use cases our technology provides solutions for.

These figures support Artefeel's vision as well as development prospects for its unique proprietary AI technology.

About Artifeel

Artifeel is a startup specializing in designing intelligent security systems based on embedded AI technologies combined with IoT capabilities. Our all-in-one "Check-In" alarm systems stand out due to their fully autonomous AI operating without Wi-Fi or electrical connection offering reliable protection unmatched on the market even within most isolated areas. Our teams, based in Lyon and in Paris, design, develop and commercialize these "Made-in-France" technologies aiming make professional residential infrastructures safer more autonomous regardless location environment.



Contact presse :

Anne-lise@artifeel.com

0670070472